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Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum—10), Send check, name of church and legible mailing list: AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription—\$15/year.

Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

of the American Family Association

AFA influence making advertisers nervous

Pepsi cancels ads, tour; Domino's pulls ads from 'SNL', Mennen from 'Heartbeat'

Efforts by AFA to get a re- youth, Pepsi announced that they Pepsi had signed a reported \$5 duction in the amount of television would no longer air their com- million contract with Madonna. sex, violence, profanity and anti- mercial using the pop singer. In Christian stereotyping are begin- addition, Pamela C. McGuire, Di- to cancel their sponsorship of TV ning to pay off. One month after vision Counsel of Pepsi, told AFA programs include Domino's Pizza AFA called for a boycott of Pepsi executive director Donald E. Wild- and The Mennen Company. Dombecause of the company's use of mon that the company would not ino's action came after thousands Madonna as a role model for sponsor Madonna's world tour.

Other companies making moves Continued on page 22

Churches, businesses join Holiday Inns boycott as chain refuses to drop porn movies

recently thrown my support be-knees; I realize that. But I wonder

Recently Keith Mitchell, insur- hind the American Family As- just how many others out there ance agent in Emporia, Virginia, sociation's efforts to stop the spread like me have finally gotten to the wrote Holiday Inns: "I have never of pornography in America, and point of saying, 'Okay, that's it; participated in a boycott. Such an part of that support includes not I've had enough.' I, for one, am activity, I have always maintained, staying at Holiday Inns...Okay, so sick and tired of the suggestive and may be okay for some folks, but my not staying at one of your inns downright filthy trash that passes not for me. However, I have just won't exactly bring you to your itself off as entertainment these

Continued on page 23

Taxes support anti-Christian 'work of art'

The anti-Christian bias and bigotry which comes from Hollywood and many in the media has passed over to the "art" world. That bigotry is expressed in a "work of art" recently displayed in art museums around the country. The "work of art" is a very large, vivid photograph of Christ hanging on a cross submerged in urine.

The "work of art" was done by Andrea Serrano. Mr. Serrano was rewarded for his anti-Christian bigotry by The Rockefeller Foundation and The Equitable Foundation with a \$15,000 prize. To encourage acquisition of the works displayed in the exhibition, museums participating were given grants of \$10,000. A work (or works) by one or more of the award recipients is purchased with these funds.

Continued on page 18.

Toyota refuses to stop supporting porn magazine

Toyota has disregarded two appeals from AFA to drop their promotion of pornography by discontinuing advertising support for Playboy magazine. According to AFA records, Toyota is the only automobile manufacturer which supports Playboy with advertising dollars.

All American automobile manufacturers discontinued advertising in porn magazines such as Playboy and Penthouse several years ago. Honda recently notified AFA that they discontinued support for the publications over a year ago, and Nissan told AFA in 1986 that they no longer advertised in the porn magazines. Mazda stated that they had never advertised in the publications.

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RESOURCES FROM American Family Association

Executive Summary: Images of Children, Crime and Violence in Playboy, Penthouse and Hustler. A 24-page summary of a study showing the connection between child sexual abuse and porn magazines. Available for \$2 per copy for a single copy, \$1.50 per copy for 2-9 copies, \$1 per copy for 10-49 copies, and 50¢ per copy for 50 or more copies. Best tool to get stores to stop selling porn magazines. Distribute to stores selling porn magazines in your community and ask that they discontinue the sales.

A Guide To What One Person Can Do About

Pornography. A 24-page step-by-step guide on how to oppose pornography in your community. Probably the best how-to guide to fight pornography available. Covers all kinds of porn outlets—magazines, videos, cable, etc. Same prices as the Executive : Summary.

Anti-porn billboard. Designed for use on standard sized billboard (a thirtysheet poster, 21'7"-X 9'7"). Pictures a little child with words "Pornography victimizes women and children." Comes with AFA name. Printed in two colors with top and bottom lines in red and body in black. Available at AFA cost of \$25 each, including shipping. For an additional \$29 (for the first copy) local group or individual may replace "American Family Association" with the local name, or add a line with the local name and American Family Association. After first copy of special order, add only \$4 for each additional copy.

Donald E. Wildmon books. The Home Invaders deals with the overall moral situation in our society; The Case Against Pornography explores the proposed pornography. We urge you to order both books, read them, then give to your pastor, local officials or other key individuals. Approximately 300,000 already sold. Regularly \$6.95 each. Special offer to Journal readers \$3 each or both for \$5 including postage. moral situation in our society; The Case Against Pornography explores the problem of

Great Issues of Today Video Series. Three videos, each with two 55-minute sessions. Can be used in Sunday School, evening service, Bible study, etc. Already shown in nearly 1000 churches. Sessions 1-2: Introduction & Overview and Pornography Is Not A Victimless Crime. Sessions 3-4: The Clash Of Values I & II (humanism). Sessions 5 & 6: What The Media Is Doing To Us and The Role Of The Church. Two sessions on each video. \$24.95 per video or \$49.95 per complete set.

Christianity And Humanism: A Study In Contrasts. A six-session study written and published by AFA. Biblically based, using Scripture as the standard for all moral considerations. Good for Sunday School, Bible study, evening worship, and other group settings. Price \$2 per copy for a single copy, \$1.50 per copy for 2-9 copies, \$1 per copy for 10-49 copies, and 50¢ per copy for 50 or more copies.

Please enclose check with order. For faster service, address to: Orders, AFA, P.O. Drawer 2440, Tupelo, MS 38803.

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

July 1989

of the American Family Association

Advertisers beginning to listen

Efforts to decrease sex, violence, profanity, anti-Christian stereotypes take major step

Responsible Television. CLeaR- Donald E. Wildmon. TV is a coalition of approximately

of sex, violence, profanity and the heads of over 70 denominations 24 sweeps period. A one-year anti-Christian stereotyping took a and hundreds of bishops and boycott of one or more of the major step forward during the superintendents from various de- leading sponsors of sex, violence, recently completed monitoring nominations, that was begun in profanity and anti-Christian stereperiod by Christian Leaders for 1986 by AFA executive director otyping will be announced in the

CLeaR-TV monitored network

Efforts to decrease the amount 1600 Christian leaders, including programs during the April 27-May August issue of the AFA Journal.

Continued on page 31

United Methodists vote to boycott Holiday Inns because of porn movies

The Detroit Conference of asked their 121,000 members to get the boycott approved, the room porn movies. The boycott boycott of Holiday Inns. was endorsed by the 1,500 clergy

the United Methodist Church has boycott the motels which show the movies don't show penetration, voted to endorse a boycott of porn movies. Last year the West but "you see breasts and full frontal Holiday Inns because of the motel Michigan Conference of the United nudity and men on top of women." chain's refusal to stop showing in- Methodist Church approved a Stewart said the movies mixed

According to Rev. David Stewand lay delegates. The conference art, who worked for three years to

graphic violence with sex.

ĀFA has learned that the num-Continued on page 30

Toyota continues support for porn magazines

Toyota continues to support the goals and philosophies of Playboy by giving the porn magazine thousands of dollars in advertising support.

Toyota is the only automobile maker which continues to support the porn publication. Most of Playboy's advertising support comes from liquor and tobacco companies. Toyota has been asked several times to stop supporting the porn publication but has continued to do so.

Recently, Playboy gave \$2,500 to help underwrite the legal costs in a West Valley City, Utah, police sergeant's federal suit challenging state fornication and sodomy laws. Playboy gave the money to Utah Legal Clinic to help Sgt. Gary Oliverson and three other officers were disciplined for Continued on page 31

AFA begins push for public service ads to counter broadcast alcohol ads

The American Family Association Education and Legal Defense Foundation will begin a national drive to require broadcasters to air an equal amount of public service ads highlighting the consequences of drinking for every alcohol ad they run.

"It is an idea whose time has come," said Donald E. Wildmon. "The time has come to stop the alcohol industry's exploitation of our society, especially our youth." Such a proposal caused broadcasters to voluntarily drop commercials for cigarettes. "Over the past several years the number of people who smoke has declined, and America is better because of that drop. A similar drop in the use of alcohol will benefit America, also," he said.

Continued on page 30

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Excellent new resource from AFA

Pornography: A **Report.** An in-depth look at the effects of pornography. A 3 publication with some of the finest material available showing true effects of pornography. Contassections—Research, Scholarly Opinion, Confessions of Criminals, Pornography and Crime, Thos Suffer, Letters, Pornography and Drugs.

THE resource to give to someone not knowledgeable about pornography! Articles by Dr. Harold of Menninger School of Psychiatry, Dr. Victor Cline of University of Utah, TV producer Kenneth Wormer CBS president Arthur Taylor, Dr. Reo Christenson of Miami University, and Dr. Paul Tanne

"When we began putting this resource together, I thought it would be a good project. The more we work PORNOGRAPHY: A REPORT, the more excited I became. I believe we have produced a dynamite tool for us battle against porn. It educates with facts, figures, research, and comments from criminals and victims. I will people would put a copy in the hands of every pastor and elected leader in their community." —Donald E. M.

Other resource material from AF

AFA Address Directory. Has names, addresses and phone numbers of all production of the companies advertised on network television; government officials; federal and state law enforce officials; and companies which support pornography. A must tool for every concerned person.

Executive Summary: Images of Children, Crime Violence in Playboy, Penthouse and Hustler. A 24-page summar study showing connection between child sexual abuse and porn magazines. Best tool to get stores selling porn magazines. Distribute Executive Summary to stores selling porn magazines in your compand ask that they discontinue the sales.

A Guide To What One Person Can Do About Pornograp A 24-page step-by-step guide on how to oppose porn in your community. Probably the best how-to gi fight pornography available. Covers all kinds of pornography outlets—magazines, videos, cable, e

Christianity And Humanism: A Study in Contrasts. A six-s study written and published by AFA. Biblically based, using Scripture as the standard for all considerations. Good for Sunday School, Bible study, evening worship, and other group settings.

Anti-porn billboards. Designed for use on standard sized billboards. Picture of little with words "Pornography victimizes women and children." Comes with AFA name. Local churches, g and individuals may replace the "American Family Association" line with the local group name, or can line using the name of their church or group saying "in cooperation with" and leaving the AFA line billboard is printed in two colors with the top and bottom lines in red and the body in black. The billboard at AFA cost of \$25 each, including shipping.

Donald E. Wildmon books. The Home Invaders deals with the overall moral site in our society. The Case Against Pornography explores the problem of pornography. Order both bread them, then give to your pastor, local officials or other key individuals. Approximately 300,000 al sold. Regularly \$6.95 each. Special offer to Journal readers \$3 each of both for \$5 including postage.

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On pages 3 and 4 is a new AFA Journal feature. Christians & Society TO-DAY is designed to be reproduced on a copier and used as a supplement with your bulleting or newsletter.

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October 1989

of the American Family Association

Effort successful according to 'Ad Age'

Mennen sends misleading letter, Clorox silent

a success.

In an editorial entitled "Weigh- of the 1600 member coalition.
g the Wildmon effect", Adver- Calling Wildmon a "huckster" have it that TV show packagers,

Continued on page 22 ing the Wildmon effect", Adver-

Advertising Age, a trade pub- tising Age criticized the efforts of and a "one-man band", the edilication of the advertising industry, AFA executive director Donald E. torial went on to say that the stated on August 28 that the efforts Wildmon to reduce offensive pro- impact had been made. "But even of Christian Leaders for Respon- gramming. Wildmon is also ex- if the entire TV industry still supsible Television to reduce the sex, ecutive director of CLeaR-TV. Dr. ports this view [negative view of violence, profanity and anti-Chris- Billy A. Melvin, executive director Wildmon], the fact is that the Rev. tian stereotyping has already been of the National Association of Wildmon has made his point. Evangelicals, serves as chairman With or without a boycott, reports

United Methodists vote to boycott Holiday Inns because of porn movies

The Kentucky Conference of Detroit United Methodist confer- nations and local and area church the United Methodist Church ences. The Kentucky Conference organizations, along with scores of voted at their Annual Conference has approximately 78,000 mem- businesses, have joined the boycott. to boycott Holiday Inns because of bers. And according to Perry Gilby the Western Michigan and the boycott. Many other denomi-

More than 100 locally-owned their in-room porn movies. The lum, Director of Public Relations Holiday Inns have pulled the action by the United Methodists in for the Church of God of Prophecy, movies since AFA began their Kentucky follows similar action that denomination also supports boycott. While some of the locally-

Continued on page 22

Report says Baptists, Catholics cause teen suicides

Christianity is a major factor in teenage suicide, according to a new report published by the federal government. The Catholics and Baptists were specifically mentioned in causing some youth to kill themselves. The 800-page report, published by U.S. Department of Health and Human Services and entitled "Report of the Secretary's Task Force on Youth Suicide" is dated January 1989. It was the culmination of two years of tax supported research. The segment of the report that blames religion for some teen suicides is called "Gay Male and Youth Suicide". It was written by Paul Gibson who was identified as a San Francisco therapist and program consultant.

According to the study, Catholics and Baptists and other traditional and fundamentalist religions depict homosexuality as morally

Continued on page 23

FCC takes action on indecent broadcasting

FCC Chairman Alfred Sikes wasted no time showing that he means business when it comes to enforcing the law against indecent broadcasting.

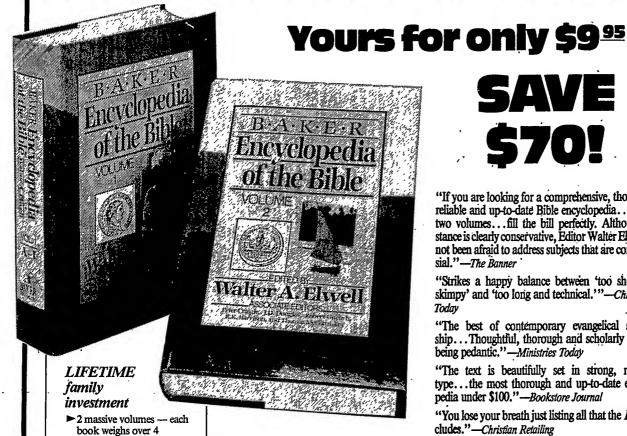
The first major action Sikes took after assuming his new post was to send three radio stations a letter listing the charges against them. The stations have 30 days to respond. "The actions we took today simply reflect our intention to enforce the law," Sikes said.

The action by the FCC follows years of efforts by members of AFA and other concerned citizens to get the FCC to enforce the law. During confirmation hearings for Sikes and two other commissioners on July 31, the subject of indecent broadcasting was the main item of discussion.

If the stations are found guilty, the FCC could impose fines of up to Continued on page 23

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"Strikes a happy balance between 'too short and skimpy' and 'too long and technical.'"-Christianity

"The best of contemporary evangelical scholarship...Thoughtful, thorough and scholarly without being pedantic."-Ministries Today

"The text is beautifully set in strong, readable type...the most thorough and up-to-date encyclopedia under \$100,"-Bookstore Journal

"You lose your breath just listing all that the BEB includes."—Christian Retailing

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Over 5,700 entries • Lavishly illustrated with well over 600 photos, maps, etc. • Minicommentaries on every book of the Bible • Theology: virtually a textbook of what the Bible teaches ● The work of over 200 evangelical scholars worldwide ● The Bible world and its way of life • NOT just a word book; explores Biblical and cultural context • The men and women of the Bible — ALL identified, and full biographies of major figures • History: Bible chronology plus peoples surrounding Israel and the Church • Religious practices and groups (Pharisees, feasts, pagans, etc.) • Geography • Archaeology ● The Bible as document: inspiration, canon, texts, etc. ● Extensive Biblical references in most articles

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Copies of this issue are available at \$12.50 for 50 copies, Enclose check with order.

January 1990

of the American Family Association

Growing number of stores pull porn magazines

continued selling porn magazines and Swifty Stores.

ed guilty to raping four women I wanted to do it again." and blamed his actions on a fixread porn magazines, the kind of appliance cords, and covered their

"The fantasies got so strong I they failed to comply. such as Playboy, Penthouse, and couldn't control it," Wharton told Hustler. These include Perry Drug police. Friends described Wharton these porn magazines ignore the Stores, Arbor Drugs, Texaco (cor- as an exemplary father and hus- indisputable connection between porately owned stores), Plaid band and a dedicated employee pornography and sex crimes, and Pantries, Rite Aid, Peoples, Al- and Army Reserve member. In a the devastating effect pornography bertson's, East Coast Oil, Costal confession similar to that of Ted is having on our society. They also Mart, S&S Food Stores, Suwannee Bundy, Wharton said that after the ignore the victims of pornography, first attack, "I just couldn't believe mostly women and children. Recently in Greensboro, North I had done it. The desire was Carolina, Melvin Wharton plead- getting great, and I was scared but nearly every kind of perversion,

the victims' apartments, Wharton arms and legs tightly with lamp or mock Christ and Christian values.

Within the past few months, porn magazines still sold by many faces. During the rapes, the attackmore than 2000 stores have dis- convenience stores across America. er threatened to kill the women if

Stores which continue to sell

The porn magazines promote including incest, homosexual and Each victim said Wharton sur- group sex. The magazines also ation with pornography. While on prised them, gagged their mouths help promote the use of illegal the job at a convenience store near with their clothing, bound their drugs and continually ridicule and

Continued on page 23

Sears will continue pushing Playboy

Sears has refused to stop selling Playboy clothing, and has informed AFA that it will continue promoting the Playboy line. The move will put additional funds into the coffers of Playboy to help the pornography-promoting company fund its anti-family, anti-Christian philosophy.

Over a period of several weeks, AFA asked Sears to discontinue the Playboy line. However, John Blalock, director of Public Relations for Sears, informed Donald E. Wildmon that Sears had no intention of dropping the Playboy products.

"Sears is a company with a strong tradition of serving American families," Blalock said. "However...after a complete review we made the decision to continue sales..." of Playboy clothing. "Sears' reputation as a responsible corporate citizen dates back to our very founding more than 100 years ago. We will continue to adhere to the high standards we have set for ourselves in all our business practices," Blalock said.

Playboy, in addition to pushing its porn magazine and videos, has

Continued on page 23

Mennen, Clorox send misleading letters to thwart growing boycott

In an effort to thwart the growing boycott called by Christian Leaders for Responsible Television (ČLeaR-TV), both Mennen and Clorox are sending deceptive and misleading letters to those who have written to the companies. CLeaR-TV identified the two companies as leading sponsors of sex, violence, profanity and anti-Christian stereotyping and called for a one year boycott of their products.

Chrm. C.R. Weaver of Clorox writes: "We don't understand why Clorox was selected as a boycott target." He goes on to say other companies were greater offenders than Clorox, but he fails to identify those companies. Chrm. Donald Horne of Mennen says CLeaR-TV was "unfair" in calling for a boycott of Mennen. Dr. Billy Melvin, executive director of National Association of Evangelicals, wrote Mr. Horne twice asking why the boycott was unfair, but Mr. Horne refused to respond.

"Both Mennen and Clorox were contacted prior to the monitoring, Continued on page 22

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Sponsor a Child for Only \$12 a Month.

At last! Here is a \$12 sponsorship program for Americans who are unable to send \$20, \$21, or \$22 a month to help a needy child.

And yet, this is a full sponsorship program because for \$12 a month you will receive:

- a 3½" x 5" photograph of the child you are helping.
- two personal letters from your child each year.
- a complete Sponsorship Kit with your child's case history and a special report about the country where your child lives.
- quarterly issues of our newsletter, "Sponsorship News."

All this for only \$12 a month?

Yes—because Children International believes that many Americans would like to help a needy child. And so we searched for ways to reduce the cost—without reducing the help that goes to the child you sponsor.

For example, unlike some of the other organizations, your child does not write each month, but two letters a year from your child keep you in contact and, of course, you can write to the child just as often as you wish.

Also, to keep down administrative costs, we do not offer the so-called "trial child" that the other organizations mail to prospective sponsors before the sponsors send any money.

We do not feel that it is fair to the child for a sponsor to decide whether or not to help a child based on a child's photograph or the case history.

Every child who comes to Children International for help is equally needy!

And to minimize overseas costs, our field workers are citizens of the countries where they serve. Many volunteer their time, working directly with families, orphanages and schools.

You can make a difference!

\$12 a month may not seem like much help to many Americans, but to a poor family living on an income of \$1.50 or \$2.00 a day, your sponsorship can help make all the difference in the world.

Will you sponsor a child? Your \$12 a month will help provide so much:

- emergency food, clothing and medical care.
- a chance to attend school.
- help for the child's family and community, with counseling on housing, agriculture, nutrition, and other vital areas to help them become self-sufficient.

A child needs your love!

Here is how you can sponsor a child immediately for only \$12 a month:

- 1. Fill out the coupon and tell us if you want to sponsor a boy or a girl, and check the country of your choice.
- 2. Or mark the "Emergency List" box and we will assign a child to you that most urgently needs to have a sponsor.
- 3. Send your \$12 in right now and this will eliminate the cost of a "trial child."

Then, in just a few days you will receive your child's name, photograph and case history.

May we hear from you? We believe that our sponsorship program protects the dignity of the child and the family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



Little Marta lives in the Holy Land — and she is only one example of children from countries around the world who urgently need a sponsor.

Sponsorship Application

Shomongraph trhbucanon
Yes, I wish to sponsor a child. Enclosed is my first payment of \$12. Please assign me a Country preference: India The Philippines Thailand Chile Honduras Dominican Republic Colombia Guatemala Ecuador Holy Land Crippled Child
OR, choose a child who needs my help from your EMERGENCY LIST.
NAME
ADDRESS
CITY
STATEZIP
☐ Please send me more information about sponsoring a child. ☐ I can't sponsor a child now, but wish to make a contribution of \$
Children International

Joseph Gripkey, President 2000 East Red Bridge Road • Box 419055 Kansas City, Missouri 64141

The worldwide sponsorship program of Holy Land Christian Mission, a non-profit organization serving children since 1936. Financial report readily available upon request.

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To:Subject: National Endowment for the Arts	
Casjedi National Endownion for the Aud	
Thanks again for coming out to D.C. last month. I appreciate you guys taking time out of your busy schedules to assist with our investigation. I am sorry that I was unable to help you out with the hotel on the way back to Tupelo. I received your e-mail in reference to the donation made in September 2007. I was speaking with another agent and he had come across something referencing the NEA and American Family Association. I think we are looking for any stories in the AFA Journal that may have referenced the NEA and their support of obscene material; and/or members of congress providing support for the NEA. The stories we are looking for should have	
been published prior to May 1990. Let me know if there is any other information that can assist you. Thanks for all of your help.	
Note-	
Tome of the copies of ATA Journal occassionally	
Some of the copies of AFF Journal occamionally have some extraneous mathings, highlighting articles plant one unrelated to the subject of interest. Please excuse this, since there are pust months of the AFF Journal for win this, since there are past months of the AFF Journal for win the have few remaining copies, and had to make du. We have few remaining copies, and had to make du.	izh
this, since there are past months of the that to make du.	
fricles of interest have been highlighted in mange and tagged has easier perusal.	
Attacks of masies perusal.	
Thanks,	·
	1

Another Milestone

This issue of the AFA Journal is the first to reach one million readers. The Journal was begun in 1977 as a one sheet 8½x14 newsletter with a circulation of approximately 150.

Late Bulletin: Sears Drops Playboy Line Story on Page 9

Attention Pastors

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Copies of this issue are available at \$12.50 for 50 copies. Enclose check with order.

of the American Family Association

CleaR-TV boycott working: networks reduce sex, violence, profanity by 32%

prime-time network television.

the three networks combined networks responded." dropped by 32% during the fall the late 1970s.

"The dramatic drop in the fanity shows the direct impact lence and profanity incidents per

Fall monitoring results show which the CLeaR-TV boycott is hour during the spring monitoring, that the boycott promoted by having," said Donald E. Wildmon, but reduced that number to 23.31 Christian Leaders for Responsible executive director of AFA and during the fall monitoring. Sex Television is having a tremendous CLeaR-TV. "There is no other incidents were reduced by 18%, impact in reducing the amount of way to account for the drop. The profanity 41% and violence 30%. sex, violence and profanity on advertisers listened to those who NBC reduced their sex, violence The total number of sex, vio- TV, they made their opinions 36% and CBS by 27%. lence and profanity incidents on known to the networks, and the

between two monitoring periods 20% but not anywhere near as Clorox through July. This is a

The three networks aired a amount of sex, violence and pro- combined total of 34.07 sex, vio- Chairman of CLeaR-TV, the Ex-

supported the concerns of CLeaR- and profanity by 33%, ABC by

"The reduction is a direct result of the hard work and sacrifice of Wildmon said that during a those who are participating with monitoring when compared with similar boycott in the early eighties, CLeaR-TV," Wildmon said. "We monitoring done during the spring the networks reduced the sex, vio- strongly urge continued support of 1989. This was the greatest drop lence and profanity by more than for the boycott of Mennen and since AFA began monitoring in much as during the CLeaR-TV successful first step toward constructive television."

According to Dr. Billy Melvin, Continued on page 23

Nationwide picket April 27

Circle K suffering serious financial trouble, continues sale of pornographic magazines

porn magazines in America, has million in 1989. been beset lately with serious fi-

Circle K, the leading retailer of bankruptcy. Circle K lost \$5.5 return your call. The number to

Circle K has consistently renancial problems. During the last fused to get out of the pornography discontinued selling the porn magyear, Circle K stock has dropped business. AFA urges concerned azines, Circle K has refused. 7from \$11 per share to \$4. Efforts individuals and groups to continue Eleven stopped selling the magaby Chrm. Karl Eller to sell the to boycott Circle K and to urge zines in 1986 in all their corcompany failed when no buyers others to do the same. Concerned porately owned stores because of were interested. The company has individuals can call Circle K Chrm. its connection with child sexual sold 25 stores in Hawaii and 350 Karl Eller person-to-person to pro- abuse. stores in the Northwest to raise test their pornography sales. If Mr. much needed cash. Financial ex- Eller is busy or in a meeting, the has set April 27 as "Picket For ecutives familiar with the com-call doesn't cost anything and a David Day" and is encouraging pany say that it may have to take message can be left asking that he Continued on page 23 pany say that it may have to take message can be left asking that he

call is 602-253-9600.

While over 20,000 stores have

In honor of David Caton, AFA

Issues and Action begins February 5

Issues and Action, a new 24minute daily radio program, will begin airing on Monday, February 5. The new program will be fed live via satellite to stations at 11:05 a.m. Central time and will be repeated redundantly at :35 and :05 after the hour, 24 hours a day Monday-Friday except from 3-Continued on page 23

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The <u>original</u> McGuffey's Readers were different. They were Christian

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Rev. William McGuffey published his legendary Readers in the 1830s. Later editions, from 1857 on, were revised without his approval, and expurgated most references to religion. They were still excellent texts, but no longer Christian texts.

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or 9 finishes it, he's reading better, and understanding more, than most high schoolers.

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Eclectic Progressive Spelling Book. "Progressive" because it starts with basics and builds to an advanced vocabulary worthy of a graduate student. Not only definitions but pronunciations and usage in good sentences.

Mark Sullivan, in his 6-volume history, Our Times, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

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"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in The Chronicle of Higher Education. Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks. . . teach them to concentrate on the printed page...give them some of the memorable poetry and prose of our Anglo-American inheritance...make them better men and women, not to mention better-spoken men and women."

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March 1990

of the American Family Association

CLeaR-TV plans new advertiser boycott following spring sweeps

Christian stereotyping.

Clorox/Mennen boycott are now boycott would begin to show up.

Following the success of their reaching the inner halls of major the Executive Committee of Chris-ny's earnings estimates for Clorox. mittee in late January. The group itor network television again dur- fourth quarter of 1989: "The key the tremendous support the boy-

The recent decision by CLeaRefforts in promoting a year long advertisers. A recent report from TV was announced following a boycott of Mennen and Clorox, Merrill Lynch reduced that compa-meeting of the Executive Comtian Leaders for Responsible Tele- Merrill Lynch said of their reevalu- called the boycott of Mennen and vision voted unanimously to mon- ation of Clorox stock, based on the Clorox a success. "We appreciate ing the upcoming spring sweeps reason is that Clorox's base busi- cott of Mennen and Clorox has and launch a boycott of one or ness has slowed substantially." received from all segments of the more of the leading sponsors of CLeaR-TV officials had stated Christian community," said Dr. sex, violence, profanity and anti- when the boycott was announced Billy A. Melvin, chairman of last July that it would be the fourth CLeaR-TV. "We urge individuals, Reports on the success of the quarter before the effects of the churches and groups to continue

Continued on page 23

Picket of Circle K, other stores set for April 27

nography in local communities.

of AFA, and AFA of Florida were recently sued by Playboy, Penthouse and Waldenbooks, owned by K mart.

"We hope that concerned people all across America will participate in the Picket for David Day,"

Churches, groups and individ- said Donald E. Wildmon, execu- courages picketing of Circle K David Day" scheduled for April hoping to make people afraid of selling pornography. 27. The nationwide picketing is protesting the sale of pornography that we will not be intimidated," April 27. He said that some groups pornography business. might want to picket on another day instead of April 27 and en- a successful picket in your com-

uals across America are planning tive director of AFA. "Playboy, and, if your community doesn't to participate in the "Picket For Penthouse, and K mart sued David have a Circle K store, other stores

Circle K has continued in the scheduled to support David Caton in their community. It is time for pornography business despite reand to protest the sale of por- those opposing pornography to search showing that the pornogstand up and be counted by show- raphy they sell often causes child Caton, as Florida state director ing the pornographers and K mart abuse and rape. More than 20,000 stores have discontinued selling Wildmon said. AFA is hoping that porn magazines because of this, 1000 stores will be picketed on but Circle K has continued in the

> Information on how to organize couraged that action. AFA en- munity can be found on page 21.

K mart sides with pornographers in anti-family battle

K mart, the nation's number two retailer, decided to cast their lot with the pornography industry in their battle against the family.

Porn magazines, Playboy and Penthouse, recently filed suit against AFA of Florida and David Caton, the Florida state director, because David had urged people to boycott and picket stores selling pornography and had written to stores selling pornography telling them of his plans.

The pornography industry Continued on page 22

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How to teach your child the Bible — beautifully

FREE! This new \$34.95 DELUXE EDITION of "the best summary of the Bible in story form available anywhere" -NORMAN VINCENT PEALE

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Hailed by authorities as "truly magnificent"

- "This truly magnificent work should be in every home where there are children and young people. Parents and Sunday school teachers will find it invaluable in giving a true introduction to the riches of God's Word. The children themselves will love it and read it."-Sunday School Times
- "I have used *The Child's Story Bible* for years with our own children and recommend it enthusiastically."—MRS. BILLY GRAHAM
- "The hundreds of thousands of persons who have been brought up on this book, and are now looking for a Bible storybook for their own children, will at once recognize that these are the very same stories to which they as children listened in wonderment."--Christian Reader's Review

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As soon as you buy and pay for 3 books at regular Club prices, your membership may be ended at any time, either by you or by the Club. \star If you ever receive a Featured Selection without having had 10 days to decide if you want it, you may return it at Club expense for full credit. ★ Good service, No computers! ★ The Club will offer regular Superbargains, mostly at 70-90% discounts plus shipping and handling. Superbargains do NOT count toward fulfilling your Club obligation, but do enable you to buy fine books at giveaway prices. * Only one membership per household.

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April 1990

of the American Family Association

Clorox asks CLeaR-TV for end to boycott

the boycott of Clorox products.

ruary 20. Also present at the meet- and asked for a meeting.

Officials from Clorox, feeling ing were officials from Focus on the effects of a boycott by Christian the Family, headed by Dr. James groups are trying to work out an Leaders for Responsible Tele- Dobson. Clorox officials first ap- agreement that could end the boyvision, have asked the group to end proached Dr. Dobson and other cott. Melvin said that Clorox's Focus on the Family officials in proposal will be presented to the Clorox officials met with Dr. December with hopes of finding a Executive Committee of CLeaR-Billy A. Melvin, chairman of way to end the boycott. In January, TV, who will decide whether or CLeaR-TV, in Chicago on Feb- Clorox officials contacted Melvin not to end the boycott.

According to Melvin, the two

Continued on page 23

K mart ignores pleas of families, continues to side with pornographers

K mart continues to help the pornography industry in their phone calls, K mart continues to battle against the family. The nathe Florida state director, because 63K-mart (1-800-635-6278). David had urged people to boycott of his plans.

tion's number two retailer joined Important! Call K mart and tell pornographers in filing suit against them you are joining the boycott. iary, sells porn magazines in their AFA of Florida and David Caton, The toll free number is 1-800- stores.

and picket stores selling pornog- help the pornographers finance the raphy and had written to stores suit against David. The pornogselling pornography telling them raphers have hired some of the raphy. most expensive lawyers in the

Despite thousands of letters and country, and K mart has agreed to help pay their salaries. K mart has a financial interest in the suit, since Waldenbooks, a K mart subsid-

> K mart became the first legitimate retailer in the nation to side with the pornography industry in suing someone opposing pornog-

> > Continued on page 23

National picket of Circle K, other stores set for April 27

Several churches, groups and individuals have notified AFA that K is Carl Lindner, Chairman of port of David Caton and to protest dress: One East 4th Street, Cin- ially for many years. the sale of pornography in local cinnati, OH 45202, phone 513communities.

Circle K is the largest distributor of porn magazines in America. Circle K has refused to get out of the pornography business because of profits from the publications. 7-Eleven discontinued sales of porn magazines and gave up millions of dollars in profits when it learned of the connection between child sexual abuse and porn. Circle K has disregarded that connection and opted to continue selling the publications because of the huge profits involved. Like drugs, pornography has a large profit margin.

The largest stockholder of Circle 579-2177.

The porn publications sold by they plan to participate in the Great American Communications Circle K have long promoted the picketing of Circle K and other Company. Forbes 400 called Mr. use of illegal drugs. Playboy stores selling pornography on Lindner a "strict Baptist". Kind founded one organization pro-"Picket For David Day" April 27. letters of request to Mr. Lindner moting legalization of drugs and The nationwide picket is in sup-might have a positive effect. Ad-has supported legalization editor-

Continued on page 22

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boycott by a few million people were ever successful, it would shake up the programers a lot. They'd be putting dresses on the girls in bikinis in a hurry."

CLeaR-TV officials encourage people to continue boycotting both Clorox and Mennen. Melvin said that supporters would be notified should CLeaR-TV decide to end the boycott against Clorox.

NBC agrees with critics

NBC has finally agreed with critics of their geriatric sex series GOLDEN GIRLS that the show has focused too much on illicit sex. Producer Paul Witt says they've reduced the sleazy sex content because "it was the right thing to do in this era when it's so important to be sexually responsible."

TV Guide, 1/27/90

talk show: "I was embarrassing myself.... I stepped over the line. I am saying I went too More than a quarter of the stations which carry his show complained about one episode when he aired live from a topless doughnut shop in Colorado. Other topics last November included Teen Prostitutes, Women Who Date Married Men, Selling of

Geraldo Rivera has recently made some

interesting admissions about his tabloid TV

Geraldo admits trash

Transformations: Stages of Transition. Rivera admitted what the rest of the nation has known for a long time: "...maybe for the first time. I find myself out of step with the moral climate of the country."

Forbidden Desires, Cocaine Cowgirls, Men Who Marry Prostitutes and Transsexual

TV Guide, 1/20/90

Special, Limited Time Offerl Churches May Receive AFA Journal for Only \$11



Want the members of your church to receive the AFA Journal?

> This special offer will allow your members to become acquainted with the Journal.

> > AFA is offering a six-month subscription for only \$1 per family!

To Qualify for This Special Offer

- Subscriptions must be accompanied by a letter on church stationery requesting the special offer.
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- ullet A check to pay for the subscriptions, in the amount of \$1 each, must accompany the request.
- ullet The request must be made not later than May 31.

If you have wanted to share the AFA Journal with members, now is the time. Take advantage of this offer.

Send order to: AFA Journal, P. O. Drawer 2440, Tupelo, MS 38801

Networks fayor

liberal, abortion groups

Which women's groups' meetings rate network coverage? In July, 1,500 proehoice National Organization for Women delegates in Cincinnati drew evening news coverage from ABC, CBS, CNN and NBC. Nightly News sent Lisa Myers, a leading political reporter, to cover the story. When the leftist National Women's Political Caucus met in St. Paul in August, ABC, CBS and CNN carried the story on their evening broadcasts. CBS had Chief Political Correspondent Bruce Morton on the scene.

Then on November 4, the conservative Concerned Women for America celebrated its tenth anniversary with a national convention linked by satellite to 180 cities across the country in which 50,000 members participated. They heard speeches from George Bush, Pat Buchanan, and William Bennett. None of the networks bothered to cover the mass gathering of non-liberal, prolife women.

Media Watch, 11/89.

White students more

likely to abuse drugs

Figures released from a recent nationwide survey found that white high school students are more likely to abuse drugs than their black counterparts.

A survey of 350,000 students, both black and white, was conducted in 958 schools in 38 states during the 1988-89 school year by the national Parent's Resource Institute for Drug Education Inc.

The survey found that black adolescents who stay in school are less likely than comparable white students to drink hard liquor, smoke marijuana or to use cocaine, hallucinogens or stimulants.

Marsha Keith Schuchard, a co-founder of Atlanta-based PRIDE, said the key for black families is keeping teenagers in school since black students who stay in school have significantly fewer drug and alcohol prob-

lems.

Cox News Service, 1/90

Special Bonus Issue Anti-Christian Bias in America

Attention Pastors

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Congressman William Dannemeyer Larry Crain Cal Thomas Joseph Farah Rabbi Yehuda Levin Dr. Paul Vitz Dr. Wayne House

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of the American Family Association

NEA continues funding anti-Christian art, pornography with tax dollars

Christian literature by the National debate. I await your response." Endowment for the Arts (NEA), on

"I invite you to debate the NEA issue with me on any live national Wildmon's invitation.

Editor's note: Because of much television program. I feel that the misunderstanding concerning the best interests of the American tax- the Arts is a government agency funding of pornography and anti- payer would be served by such a supported by tax dollars. This year

March 28 Donald E. Wildmon debate in order to clear up missent the following fax to NEA understandings regarding NEA the coming year. Its chairman says Chairman John Frohnmayer and supported art. On April 12, Mr. that to do what they really want to Congressman Pat Williams (D- Frohnmayer accepted. At press do they need \$300,000,000. time, however, Congressman Williams had not responded to Mr. hands out millions of tax dollars is

The National Endowment for its budget is \$171,000,000. Presi-Wildmon asked for the public dent Bush has requested bate in order to clear up mis- \$175,000,000 for the NEA during

The fact that our government Continued on page 13-

President of K mart subsidiary denies his stores sell pornography

Waldenbooks President Harry Hoffman has publicly denied that his company sells pornography. Waldenbooks is owned by K mart.

In a letter to the editor of the Augusta, Georgia Chronicle on March 20, Hoffman wrote: "Re

Important! Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

the March 19 letter from Rev. Bill Rice 'Calls for boycott of pornography backers.' Waldenbooks does not sell pornography." Hoffman does not deny that the K mart owned stores sell magazines such as Playboy and Penthouse, but he does not consider such magazines pornography.

In his letter, he continued: "The real question is: Do Americans have the right to buy—and stores the right to sell—constitutionallyprotected material? We believe they do.

"We (Waldenbooks and K mart) agreed to be one of the partners in the lawsuit against the American Family Association because it pitted us firmly and unequivocally against what we view as an attempted abridgement of Continued on page 16

Circle K near bankruptcy, distributor pulls magazines in Florida

Circle K is near bankruptcy, according to the Wall Street Journal. In Florida, the distributor which supplies Circle K with magazinesincluding the porn publications—has stop supplying all magazines to Circle K. Reports place the number of stores affected at over 600. The magazines were pulled from all Circle K stores around Tampa and in other parts of the state. "When the porn magazines are pulled for any reason, it certainly helps in the battle against pornography," said Donald E. Wildmon, executive director of AFA.

According to the Wall Street Journal, Circle K's store operations are now being run by the company's new president, Robert Dearth, a former aide to the concern's largest stockholder, Cincinnati investor Carl Lindner, who owns 38% of Circle K's stock.

AFA is again asking that requests that Circle K discontinue selling the porn publications go to Mr. Lindner. Forbes 400 called Mr. Lindner a "strict Baptist". Kind letters requesting Mr. Lindner to pull the porngraphy might be beneficial should he assume control of the company. The address is: Chrm. Carl Lindner, Great American Communications Company, One East 4th Street, Cincinnati, OH 45202, phone 513-579-2177.

Individuals who desire to contact Circle K directly can do so by writing Pres. Robert Dearth, The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, phone 602-253-9600.

Continue boycotting Circle K until they pull the pornography.

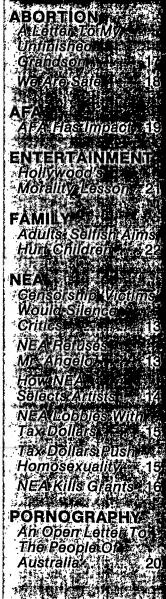
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1990. 27. Religious Freedom Reporter, 1, No. 6 (June 1981), pp. 132-34. 28. Religious Freedom Reporter, 1, No. 7 (July 1981), pp. 163. 29. Religious Freedom Reporter, 1, No. 8 (August 1981), pp. 193-94. 30. Bergman, p. 39. 31. Institute for Creation Research, News Release, 17 January, 1990. 32. Ibid.; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989. 33. Ibid.; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989. 34. Ibid.; also see ICR's publication, "Religious Freedom Being Denied at ICR," September 1989. Wendell Bird has been retained by ICR.	35. David K. Winter, "Rendering unto Caesar Government Relations," Making Higher Educations 36. Ibid. 37. "Act Signals Increased Federal Regulat Rutherford Journal, Vol. 5, No. 1 (Spring, 1988) 38. The Williamsburg Charter, p. 17. 39. John Eidsmoe may be contacted through P Fisk Mill, P.O. Box 577, Marlborough, NH (directly at 8769 S. 129 E. Avenue, Broken 254-1787. 40. Henry, ps. 27-28. 41. Michael Patrick, "The Twilight Hour," I No. 1 (Spring, 1988), p. 6.	ion of Religious Groups,"), pp. 2-3. lymouth Rock Foundation, 13455, (603) 876-4685 or Arrow, OK 74012, (918)
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 Christianity and Humanism: A Study in Cont This 24-page study can help you educate yourself and o Sunday School, evening worship, Bible study or others 	rasts thers. It is a six-session study guide de	
 Pornography: A Report This 32-page publication represents some of the finest pornography. This is THE one resource to give to those 	in-depth material available showing t e not knowledgeable about pornograp	he true effects of hyl
 AFA Address Directory Names, addresses and phone numbers of all productions networks and government officials. A must tool for every 	ry concerned berson:	
 Exec. Summary: Images of Children, Crime & A 24-page summary of a study shows connection between Executive Summary to stores selling porn magazines in 	k Violence in Playboy, Penthous	quelliou. Circ iiic
 A Guide To What One Person Can Do About A 24-page step-by-step guide on how to oppose pornog available. Covers all kinds of outlets—magazines, video 	Pornography raphy in your community. Probably the	she .
 Anti-Christian Bias in American Society These presentations were first delivered at an AFA or Christian bias in government, education and media. 	•	
All items above: \$2 single copy; \$1.50 per copy 2-9	; \$1 per copy 10-49; and .50—per c	opy so or more
●Anti-porn biliboards. For standard-sized biliboards. Picture of child with, "Pname. Local church, or group can add local name. Red	ornography victimizes women and ch	ildren." Has AFA
 Donald E. Wildmon books The Home Invaders deals with overall moral situation in influence. Order both, read them and give to pastors or 	r loçal officials, 45 each, both for 40 m	y explores porn's cludes postage.
 Great Issues of Today Audio-Cassette Series Six 55-minute cassettes include: Introduction & Overv Of Values I & II (Humanism), What The Media Is Doing T cassette case. \$19.95 includes shipping. 	iou. Pornography is ivoi a viciliilless::	Crime, The Clash es come in classic
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A Guide to What One Person Can Do A Christianity and Humanism: A Study in	Contrasts	
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June 1990

of the American Family Association

NEA funds homosexual film festival, writer who submitted homoerotic writings

According to the homosexual some explicitly 'homoerotic'

Arts Chairman John Frohnmayer application, but was approved the United States." recently approved grants of for an award [by Frohimayer] the new regulations."

publication Washington Blade, awarding the grant, that the grant raphy] scenes." The festival is Pratt said she "had submitted will "play some small part in scheduled for June 15-24 in two nurturing a literature that truly

National Endowment for the passages as part of her original reflects the immense diversity of

Mr. Frohnmayer also approved \$20,000 to lesbian writer Minnie anyway. Pratt and other authors the grant of \$9,000 to the San Bruce Pratt and \$9,000 to the San have asserted that they will not Francisco Lesbian and Gay Film Francisco Lesbian and Gay Film make changes in their work despite Festival. The Blade says the film festival "usually includes some Mr. Frohnmayer told Pratt, in homoerotic [homosexual pornog-Continued on page 23

TV monitoring compléte, results to be announced soon

Christian Leaders for Responsible Television (CLeaR-TV) has completed monitoring of network prime-time television programs for the spring sweeps. The monitoring was done from April 26 through May 23.

Results of the monitoring will be available in late June. A boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian stereotyping will be announced by CLeaR-TV probably in July.

CLeaR-TV's efforts last year brought a decrease of 32% in the amount of sex, violence and profanity between the spring and fall monitoring periods.

"The results of the sweeps this year will let us know if the networks are increasing sex, violence and profanity again," said Dr. Billy A. Melvin, Chairman of CLeaR-TV.

"Our boycott of Clorox and Mennen has had a positive impact on television programs. We urge those who worked so hard to make that boycott a success to continue to work together to make the next one equally successful," Melvin said.

Melvin encouraged people to continue boycotting Mennen through July.

Eller out at Circle K, opens door for removal of porn

In a major move which could open the door for the removal of porn from Circle K, Karl Eller has resigned as chairman. Eller had arrogantly refused to pull the pornography. He has been replaced by Robert A. Dearth Jr., described as a "lieutenant" of Carl Linder, the largest stockholder. Circle K, which is having severe financial problems, is near bankruptcy. The chain is the largest retailer of porn magazines in America.

Mr. Linder has been a major financial supporter of antipornography groups in the past. AFA urges kind letters requesting Mr. Linder seek to remove the porn magazines. The address: Chrm. Carl Linder, Great American Communications Company, One East 4th Street, Cincinnati, OH 45202, phone 513-579-2177.

Several groups around the nation picketed Circle K stores on April 27. They joined approximately 300 other groups picketing stores which sell pornography in their local communities.

AFA has set June 23 as the next day of nationwide picketing of stores which sell pornography. Churches, groups and individuals are urged to organize a picket of stores selling pornography in their respective communities. For a free Picket Packet explaining how to organize a successful picket, contact AFA.

Individuals who desire to contact Circle K directly can do so by writing Pres. Robert Dearth, The Circle K Corporation, P.O. Box 52084, Phoenix, AZ 85072, phone 602-253-9600.

Continue boycotting Circle K until they pull the pornography.

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The Original McGuffeys: 7 superb texts

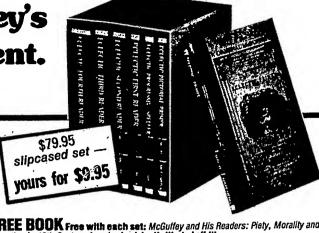
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I enclose \$9.95. Please accept my membership in the Club and send me, at no additional cost, the Original McGuffey Readers in the 7-volume slip-cased set PLUS my free copy of McGuffey and His Readers. I agree to buy 4 additional books at regular Club prices over the next 2 years. I also agree to the Club rules spelled out in this coupon.

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July 1990

of the American Family Association

Legal team being developed

Radical New York homosexual artistactivist sues AFA, Wildmon for \$5,000,000

A radical homosexual artist-

activist with AIDS who said he Wildmon violated copyright law subsidiary of K mart. would like to "douse (Sen. Jesse) and libeled him in a mailing sent to Helms with a bucket of gasoline members of Congress, Christian Cardinal John O'Conner of New and set his putrid a- on fire or leaders and media outlets. This York "The world's most active liar throw (Congressman) William new lawsuit is not connected with about condoms and safer-sex....This Dannemeyer off the Empire State the one filed against AFA of Flor- fat cannibal from that house of Building," has sued Donald E. ida and Florida state director walking swastikas up on Fifth Wildmon and AFA for \$5,000,000. David Caton filed by Playboy,

David Wojnarowicz claims that Penthouse, and Waldenbooks, a

Wojnarowicz last year called Continued on page 22

128 stores pull porn magazines, more to follow

and has negotiations underway to tion" of selling pornography. purchase 213 more of the stores. outlets in Florida.

would be dropped. All porn maga-

Markets in Florida and Georgia sistently refused to abide by it. will continue to carry the porn "we believe that these magazines pornography. Linder has been a 203-741-3611.

Texas has purchased 128 Florida adults." Handy went on to say that pornography groups in the past.

Majik Market convenience stores he was "comfortable with my posi
Dairy Mart, one of the larger

he was told that the magazines by sprucing up their image. But pornography. Van Horn has reneged on a vow to zines were pulled from other Tex- pull the porn from his stores in Addresses: aco outlets in Florida over a year communities which did not want However, the remaining Majik several months ago, but has con- Phoenix, AZ 85072, phone

Circle K, the leading retailer of magazines. F. Philip Handy, Chair- porn magazines in America, rehas said that he will continue to der, the largest stockholder in 77007, phone 713-863-2200. sell pornography. Mr. Handy recent- Circle K with 38%, gains control of

Star Enterprise of Houston, are only purchased by consenting major financial supporter of anti-

Dairy Mart, one of the largest retailers of porn magazines in the In Texas, Stop N Go earnings nation, also continues to sell the Star already operates 245 Texaco have fallen from \$15 million in publications. Chrm. Charles Ni-1985 to \$8 million in 1989. V.H. renberg criticizes those who boy-When David Caton, director of Van Horn, chairman of National cott his stores because they sell AFA in Florida, contacted Texaco Convenience Stores which owns pornography, calling them censors. about pulling the porn magazines Stop N Go, is trying to make a He has praised Playboy, for their from the stores being purchased, major effort to reclaim lost profits efforts to combat those opposed to

Pres. Robert Dearth, The Circle it: Stop N Go made the vow K Corporation, P.O. Box 52084, 602-253-9600.

Chrm. V.H. Van Horn, National Convenience Stores, Inc., 100 man of Majik Market/Tenneco, cently went bankrupt. If Carl Lin- Waugh Drive, Houston, TX

Chrm. Charles Nirenberg, Dairy ly responded to a letter of concern the convenience store chain, it is Mart Corporation, 240 South from a customer by saying that expected that he will pull the Road, Enfield, CT 06082, phone

K mart drops suit, keeps porn

K mart's Waldenbooks subsidiary has dropped its participation

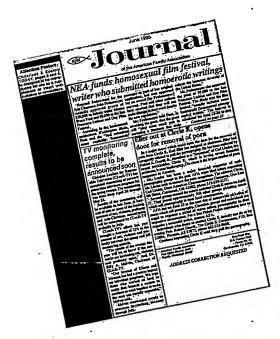
Important! Call K mart and tell them you are joining the boycott. The toll free number is 1-800-63K-mart (1-800-635-6278).

in a lawsuit against Florida AFA and Florida AFA State Director David Caton. (At press time, the suit continues by Playboy and Continued on page 22

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Repeat Of A Special, Limited Time Offer! Churches can subscribe to the AFA Journal for their members for only \$1!



Wow! Were we ever surprised! In April we ran a special offer allowing churches to subscribe to the AFA Journal for their members for six months for only \$1. We made this offer to allow their members to become acquainted with the Journal. We were swamped! We had no idea we would receive such a response. Since many churches perhaps missed the offer, we have decided to repeat it once more.

Special Bonus Edition On Sex Education In September

Members of churches which take advantage of this special offer will receive a special bonus issue, SEX EDUCATION IN PUBLIC SCHOOLS: A REPORT. The special bonus issue will be combined with the September issue. This report is one every parent, school official and elected official should read.

To Qualify For This Special Offer

- Subscriptions must be NEW SUBSCRIPTIONS accompanied by a letter on church stationery requesting the special offer.
- Names and addresses, including zip codes, of those to whom the six-month subscriptions are going must accompany the request. (Sorry, bulk orders and All-Membership renewals do not qualify.)
- A check to pay for the subscriptions, in the amount of \$1 each, must accompany the request.
- Subscriptions must be received not later than August 1 in order to receive the September bonus issue. Subscriptions for this special offer will be accepted until September 1, but those received after August 1 will not begin until the October issue.

If you have wanted to share the AFA Journal with your church members, now is the time! Take advantage of this special offer. It will not be repeated this year.

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August 1990

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Networks increase sex, violence, profanity; top sponsors contacted

compared to last fall.

ers for Responsible Television of CLeaR-TV, said that sex, vio- lence and profanity by 31%, CBS (CLeaR-TV) shows that the net-lence and profanity incidents went by 17% and ABC by 45%. CLeaRworks increased the amount of from 24.52 per programming hour TV monitored during the recent sex, violence and profanity by 30% last fall to 31.87 this spring. The April/May sweeps period and during 1990 spring sweeps, as increase follows an approximate found that NBC had 11.78 inci-30% decrease last fall. The group

Monitoring by Christian Lead- Dr. Billy A. Melvin, chairman, said NBC increased their sex, vio-Continued on page 23

NEA funds 'artist' urinating on photo of Christ

then urinates on it.

The National Endowment for latest of anti-Christian and por-commentary." the Arts gave "artist" John Fleck nographic "works of art" which \$5,000 last year to help fund a the NEA has helped fund. An documents obtained by AFA indiperformance in which he urinated Artweek review last year described cate that, contrary to denials by on a photo of Christ. In his per- Fleck as being "known for his- National Endowment for the Arts formance, titled "Blessed Are All trionic operatic vocals, manic officials, the live porn performance the Little Fishes", Fleck places a energy and flagrant displays of his by Annie Sprinkle at the Kitchen photo of Christ in a toilet bowl and private parts...He tests the boun- Theater in New York earlier this daries by turning performance ex- year did receive tax support. Fleck's performance is only the cesses and taboos into cultural

In other NEA developments, Continued on page 23

Circle K porn says Christianity breeds inhumanity

throughout the nation, is a vicious ation... attack on Christianity and Chrisdividuals and churches, Circle K said. has refused to discontinue the sale anti-Christian bigotry.

In their August issue, Penthouse writer James A. Haught says: "Obviously, people who think religion is a force for good are looking only at Dr. Jekyll and ignoring Mr. Hyde. They don't see the superstitious savagery pervading both history and current events...

"During the past three centuries, religion gradually lost its power over life in Europe and America, and church horrors ended in the West. But the poison lingered. The Nazi holocaust was rooted in cen-

An article in a recent issue of million Jews-and Hitler's Final listen to stories from others." Penthouse, sold by Circle K stores Solution was a secular continu-

tians. Despite requests from lit- breeds inhumanity. Religion serves for years. erally thousands of concerned in that ugly purpose," Penthouse

\$2 for the first minute and 75¢ for 9600.

Many individuals do not realize turies of hate (by the church). each additional minute, to confess that in addition to the anti-family Historian Dagobert Runes said "a personal horror story about stance of porn magazines, they that the long era of church per- how religion has affected you. also push anti-Christian bigotry. secution killed three and a half Callers can tell their experiences or

In addition to the anti-Christian bigotry, the porn magazines sold "Anything that divides people by Circle K have pushed drug use

The address: Chrm. Bart A. id. Brown, Jr., The Circle K Cor-Penthouse then urged people to poration, P.O. Box 52084, Phoeof the porn magazines and their call a 900 number and for a fee of nix, AZ 85072, Phone 602/253-

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Benjamin Bull joins AFA Legal Team

One month after announcing that the ministry would build a Legal Team to challenge leftwing groups such as the ACLU in courtrooms, the AFA has made an addition to their legal staff. Benjamin Bull has become the first addition to the AFA Legal Team. Bull began work for the Legal Team on August 1 and joins Peggy Coleman, who has been on the AFA staff for over two years. AFA executive director Don Wildmon announced plans to build a Legal Team in June. Plans call for an additional two or three attorneys to be added to the Legal Team within the next few months.

In addition to adding in-house attorneys, AFA will begin establishing a network of lawyers who will work with the Legal Team in their respective areas across the country. AFA will furnish training and resources for the network of local lawyers for cases they handle. Wildmon has encouraged lawyers interested in working with AFA in their areas to contact him.

Bull, who is serving as the lead attorney for AFA in the David Wojnarowicz lawsuit, is a former lawyer for a Fortune 500 company and had previously served as General Counsel for Children's Legal Foundation (formerly CDL) in Phoenix. His experience in the area of the prosecution of obscenity is extensive. He has been engaged by U.S. Department of Justice and several

states to train prosecutors in trial techniques in First Amendment related cases. He has engaged in extensive federal and state trial and appellate litigation and has testified as expert witness before U.S. Congress and numerous state legislatures. His legal memoranda have been published in the Congressional Record on two occasions.

Prior to joining CLF, he was the Senior Deputy County Attorney for Fairfax County, Virginia and Senior City Attorney for Norfolk, Virginia. While with Norfolk, he obtained guilty verdicts in 18 of 19 criminal jury trials. He has had extensive trial experience.

He is a graduate of Old Dominion University and the University of South Carolina Law Center. He is a member of the State Bar of Virginia, District of Columbia, Arizona, U.S. Supreme Court, and for the Fourth, Fifth, Sixth, Eighth, Ninth, and Eleventh U.S. Court of Appeals.

"We are thrilled to have Ben Bull join our Legal Team," Wildmon said. "We feel that his experience in obscenity will serve as a definite plus as we seek to build a strong Legal Team. In addition to the First Amendment rights of Christians, AFA's Legal Team will also be involved in the enforcement of obscenity laws. I think Ben Bull will prove to be a very valuable asset in our battle for Christians and the family in the courts."

Resources from AFA

Executive Summary: Images of Children, Crime and Violence in Playboy, Penthouse, & Hustler. Summary of a study showing connection between child abuse and porn magazines.

A Guide to What One Person Can Do About Pornography. A step-by-step guide to how you can fight porn in your community—magazines, videos, cable TV, etc.

Christianity and Humanism: A Study in Contrasts. A six-session study written by AFA. Biblically based, good for Sunday school, bible study, evening worship.

Pornography: A Report. An in-depth look at the effects of pornography. Some of the finest material available on the subject.

Anti-Christian Bias in America. Articles reveal bias in government, media and education.

For Each of the above titles send: One copy \$2; 2-9 copies \$1.50 each; 10-49 copies \$1 each; 50 or more copies 50¢ each

Anti-Porn Billboard. Ready to apply to standard-size billboard. Red and black; "Pornography victimizes women and children" slogan with photo of child. Has AFA name. \$25 each, includes shipping.

Don Wildmon Books. The Home Invaders on TV's influence in society. The Case Against Pornography explores all facets of the problem. Reg. \$6.95, \$3 each or \$5 for both. The Man the Networks Love to Hate, latest book gives history of AFA, \$8.95.

Send check with order to: AFA, P. O. Drawer 2440, Tupelo, MS 38803

Left calls for boycott of Folgers

"Boycott Folgers coffee. What it brews is misery and death." Narrated by actor Ed Asner, that TV attack ad has sparked a battle between a San Francisco-based peace group called Neighbor to Neighbor and corporate giant Procter & Gamble, whose Folgers brand is the top-selling U.S. coffee. The 30-second spot, which aired on CBS affiliate WHDH in Boston, accused Procter & Gamble of prolonging the ten-year civil war in El Salvador by buying Salvadoran coffee beans, the country's leading export, and thereby supporting the government of President Alfredo Cristiani.

For Procter & Gamble, the charges have been too bitter to swallow. In an angry response, the Cincinnati-based consumer products firm pulled its advertising, worth as much as \$1 million a year, from the Boston station.

Michael Volpe, general manager of WHDH, said that Procter & Gamble's cancelling their advertising on his station hurt the First Amendment. "This has a lot more to do with First Amendment rights than with coffee and advertising. If you take away the right to run an ad, you're losing something."

Mr. Volpe evidently feels that Procter & Gamble should be forced to pay for views that make a direct attack on the company itself.

Time, 5/28/90

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September 1990

Souma

of the American Family Association

CLeaR-TV calls for boycott of Burger King, leading sponsor of sex, violence, profanity

Christian Leaders for Respon- sweeps.

sible Television (CLeaR-TV), a During the monitoring period, high amount of sex, violence and coalition of approximately 1600 Burger King helped sponsor 18.85 profanity despite being asked on Christian leaders, has called for a incidents of sex, violence and pro- three separate occasions prior to one-year boycott of Burger King, a fanity with every 30-second com- the monitoring period not to do so. leading sponsor of sex, violence, mercial they ran on prime-time CLeaR-TV wrote Chrm. Ian A. and profanity during the Spring network television.

Burger King helped sponsor the Continued on page 22

Playwright uses \$15,500 grant to write play depicting Jesus as a foul-mouthed bigot

for the Arts without voting to Congress will not have to go on tian bigotry. reauthorize the agency. Such a record as voting for or against the to provide funds for the NEA they did not have an opportunity

It appears that an attempt may without having to vote directly on to vote on the NEA, but that they be made in Congress to continue the issue. If they can bypass the are opposed to tax funds supportfunding the National Endowment reauthorization vote, members of ing pornography and anti-Chris-

This is the same kind of parliaparliamentary move would allow NEA. Members of Congress can mentary procedure used last year members of the House and Senate then tell their constituents that when the House voted for the Continued on page 22

U.S.X. pulls porn magazines from 1700 stores

under various names—Gastown, selling pornography. Bonded, Starvin' Marvin, Ecol,

pull the porn magazines for more be involved in encouraging the than a year. "We express our sexual abuse of women and child- magazines include: appreciation to U.S.X. for their ren," Wildmon said. decision. We think it is the proper atmosphere, more family-oriented them for their action. The address: individuals will obviously feel comfortable shopping with them," said Donald E. Wildmon. He said that the action by U.S.X. will cost porn magazines such as Playboy and Penthouse millions of dollars. Since 1986 approximately 25,000 stores have discontinued selling the magazines because of action by AFA and other organizations.

AFA identified Circle K, Dairy Mart, Cumberland Farms, and Stop N Go convenience stores and K mart as being among the nation's largest retailers of porn magazines.

porn magazines from their 1700 publications through their Wal- Corporation, 600 Grant Street, Marathon Oil Company stores na- denbooks bookstores. AFA urges Pittsburgh, PA 15230, Phone tionwide. Marathon stores operate people to boycott those stores 412/433-1121. (Gastown, Bond-

AFA had been urging U.S.X. to the fact that U.S.X. will no longer pany).

U.S.X. Corporation has pulled He said that K mart sells the porn Chrm. Charles A. Corry, U.S.X. ed, Starvin' Marvin, Ecol, Cheker, "Pornography destroys. Pornog- Port Speedway and Value gas Cheker, Port Speedway and Value. raphy kills. We deeply appreciate marts and Marathon Oil Com-

The leading retailers of porn

Chrm. Bart A. Brown, Jr., The AFA encourages supporters to Circle K Corporation, P.O. Box one. With a more family-oriented call and write U.S.X. and thank 52084, Phoenix, AZ 85072,

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American Family Association Post Office Drawer 2440 Tupelo, Mississippi 38803

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Now a Christian publisher, Mott Media, has reprinted the originals. We are offering them, with pride and admiration, for parents, godparents and grandparents who care enough to teach at home, or at least to help, the children they love.

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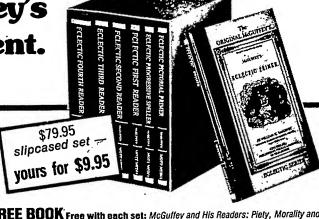
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Mark Sullivan, in his 6-volume history, Our Times, ranks McGuffey up with Washington and Lincoln in influence. And a wonderful influence it was. Do your children deserve less?

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"Let's bring back McGuffey's Reader — to College" is how Carl Bode, University of Maryland, titled his article in The Chronicle of Higher Education, Wrote Bode: "I guarantee that regular doses of McGuffey will brighten their eyes and bring roses to their cheeks...teach them to concentrate on the printed page...give them some of the memorable poetry and prose of our Anglo-American inheritance...make them better men and women, not to mention better-spoken men and women.

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AFAJ - 45

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OTTP 2

of the American Family Association

Burger King agrees to change practice, promote ad campaign; CLeaR-TV ends boycott

King and CLeaR-TV.

the advertising budget of Burger

The Executive Committee of Discussions regarding the boy- King Corporation, but have no Christian Leaders for Responsible cott began on September 27 at the direct say over how that money is Television voted to end the boy- request of franchise owners of spent. On October 17, officials cott of Burger King effective Burger King restaurants. Approx- from CLeaR-TV and Burger King November 1. The decision to end imately 85% of all Burger King Corporation and representatives the boycott followed several weeks outlets are owned by franchisees. of franchise owners again met in of negotiation between Burger The franchise owners contribute to Washington at which time Burger Continued on page 29

K mart adds child pornography to book line

line of pornography they sell in = some Waldenbooks bookstores.

on sale at mall bookstores," the 63K-mart (1-800-635-6278). paper cited the kind of child pornography K mart sells.

According to the Clermont clusively a photographic phenom-County (Ohio) Review, K mart has enon. Some of the kinkiest kiddle chain with stores in Union and added child pornography to the porn is in written form, available Anderson townships, carries a

In an article dated August 8, are joining the boycott. The York. The series, called 'The Vic-1990, and headlined "Kiddie porn toll free number is 1-800- torian Era,' describes in lurid detail

at the Eastgate and Beechmont "Child pornography is not ex- malls," the Review article said.

"Waldenbooks, a national retail series of novels published by Blue Call K mart and tell them you Moon Books in New York, New sadomasochistic torture, rape, and sodomy inflicted on children.

"The Blue Moon books contain Continued on page 30'

AFA begins national effort opposing new NC-17 rating for porn movies

American Family Association The Last Temptation of Christ to rating, noting that the MPAA has

The new rating replaces the X AFA.

that X-rated movies, which were book films carrying the NC-17 formerly restricted to porn theaters and were not advertised on television, radio, or in most local newspapers, will now be in local theaters attracting an audience through deceptive advertisements. These NC-17 movies will be aimed at teenagers and young adults who frequent R-rated movies.

The first NC-17 porn movie was released by Universal Studios, the same studio which released the anti-Christian movie The Last Temptation of Christ. Efforts by AFA and other groups limited

will begin a major effort to defeat less than one percent of first run "caved in to the commercial inpublic acceptance of the new NC- theaters and caused Universal to terests of those who are attempting 17 movie rating from the Motion lose over \$14 million, said Don to get sexually exploitive material Picture Association of America. Wildmon, executive director of into general theatrical release."

AFA says that the new rating is Catholic Conference and the Na- children ages 11-16 were admitted an effort to mainline porn movies tional Council of Churches have to R rated movies. This is the by the major studios. What this called on exhibitors in a landmark market which Hollywood wants means for the average American is joint communication to refuse to to reach with their new porn

A recent article in USA Today Officials of the United States stated that more than 80% of

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Sponsor a Child for Only \$12 a Month.

At last! Here is a \$12 sponsorship program for Americans who are unable to send \$20, \$21, or \$22 a month to help a needy child.

And yet, this is a full sponsorship program because for \$12 a month you will receive:

- a 3½" x 5" photograph of the child you are helping.
- two personal letters from your child each year.
- a complete Sponsorship Kit with your child's case history and a special report about the country where your child lives.
 - issues of our newsletter, "Sponsorship News."

All this for only \$12 a month?

Yes—because Children International believes that many Americans would like to help a needy child. And so we searched for ways to reduce the cost—without reducing the help that goes to the child you sponsor.

For example, unlike some of the other organizations, your child does not write each month, but two letters a year from your child keep you in contact and, of course, you can write to the child just as often as you wish.

Also, to keep down administrative costs, we do not offer the so-called "trial child" that the other organizations mail to prospective sponsors before the sponsors send any money.

We do not feel that it is fair to the child for a sponsor to decide whether or not to help a child based on a child's photograph or the case history.

Every child who comes to Children International for help is equally needy!

And to minimize overseas costs, our field workers are citizens of the countries where they serve. Many volunteer their time, working directly with families, orphanages and schools.

You can make a difference!

\$12 a month may not seem like much help to many Americans, but to a poor far-ily living on an income of \$1.50 or \$2.00 a day, your sponsorship can help make all the difference in the world.

Will you sponsor a child? Your \$12 a month will help provide so much:

- emergency food, clothing and medical care.
- a chance to attend school.
- help for the child's family and community, with counseling on housing, agriculture, nutrition, and other vital areas to help them become self-sufficient.

A child needs your love!

Here is how you can sponsor a child immediately for only \$12 a month:

- 1. Fill out the coupon and tell us if you want to sponsor a boy or a girl, and check the country of your choice.
- 2. Or mark the "Emergency List" box and we will assign a child to you that most urgently needs to have a sponsor.
- 3. Send your \$12 in right now and this will eliminate the cost of a "trial child."

Then, in just a few days you will receive your child's name, photograph and case history.

May we hear from you? We believe that our sponsorship program protects the dignity of the child and the family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



Carlos lives in a one-room shack with a dirt floor and no furniture. He needs nutritious food, medicine, clothing and an education. Won't you help a child like Carlos?

Spongorghin Application

Sponsorship Application	
Yes, I wish to sponsor a child. Enclosed is my first payment of \$12. Please assign me a □ Boy □ Girl	
Country preference: ☐ India ☐ The Philippines ☐ Thailand☐ Chile ☐ Honduras ☐ Dominican Republic ☐ Colombia☐ Guatemala ☐ Ecuador ☐ Holy Land Child	
OR, choose a child who most needs my help from your EMERGENCY LIST.	
NAME	
ADDRESS	
CITY	
STATEZIP	
☐ Please send me more information about sponsoring a child. ☐ I can't sponsor a child now, but wish to make a contribution of \$	
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